

AIM

AIM CORPORATE SERVICES



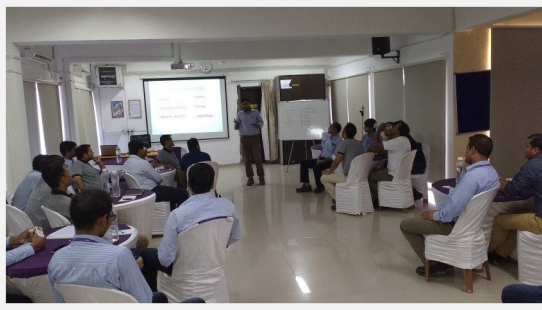
**BUILD
YOUR
CAREER**

“EKLAVYA”

(PROFESSIONALISM DEVELOPMENT PROGRAMME FOR STUDENTS)

To fill the colors in Professional's dreams and aspirations

Life excellence through self discovery



KNOW THE CORPORATE REQUIREMENTS

- Practical Knowledge.
- Attitude of continuous learning.
- First hand feel of industrial environment.
- Soft skills, analytical skills & team work.



OBJECTIVES

- To develop Employability skills
- To prepare for campus interview and Group discussion
- To enable and empower to overcome interfering factors .
- To prepare for facing interview performance anxiety.
- To provide opportunities to synthesize knowledge and develop functional skills.
- To develop entrepreneurship

ABOUT US:

AIM is engaged in management training & consultancy services in industries, corporate and institutes.

AIM is specialized in behavioral, developmental and technical training programmes for different kind of target groups and has esteemed cliental base across India.

AIM is focused on developing professionals to match with global standard to synchronize them with business dynamics.

EXPECTATIONS OF EMPLOYERS:

- ✦ Talent readily knowledgeable and employable with right technical and social skills
- ✦ Ability of an individual to deal with, to cope up and to make informed decision in ever changing and complex business environment
- ✦ Looks for Positive Attitude, Humbleness, Performance, Out of Box Thinking and Professional ethics

KNOW THE SELECTION MODEL:

Selection and placement process is based on CBM (Competency Based Model) in which Functional, Technical, Social, Personality competencies are equated with organizations' needs.

Thus, it is imperative to recalibrate student's approach from an Exam preparation perspective to delivery perspective at workplace.

CAMPUS TO CORPORATE PROGRAMME :

AIM feels that only institutions can't prepare talented professionals. Thus we have taken responsibility to facilitate development process.

Our customized career development training program is highly effective to visualize the upcoming challenge and preparedness to win them

We develop individuals on personal and professional front to achieve their set life goals. Simultaneously preparing students to contribute in success story of their life journey

"Technical Skills will get you the interview, but it's the soft skills that get you the job"

To fill the colors in Professional's dreams and aspirations

SERVICES TO OFFER

- ✦ Conduct Personality and Career Development training Programmes
- ✦ Conduct feedback and learning sessions based on HRD and MDP corporate training.
- ✦ Organizes industries & corporate visits.
- ✦ Opportunities for participating in industries' in-house training programmes
- ✦ Conduct training programmes for your faculty (Training for Trainer)
- ✦ Provide Liaison work for Summer Internship / practical training
- ✦ Faculty development through experience sharing with industrial professionals & industry visits



TRAINING FOR FUTURE PROFESSIONALS

AIM emphasizes on social learning approaches to individual growth for career development. It covers Educational, Personal, Behavioral, Professional, Occupational and Social Talent Development to sustain with success in the highly competitive global market

AIM suggests self-management techniques as a way to apply the social learning framework to enhance leadership for effective management and technocrat skills

AIM has developed practical training modules for students with appropriate contents at a comfortable price

WHY PROFESSIONAL DEVELOPMENT?

Institutes are good at teaching high level concepts and giving an overall picture about all business and technical aspects. When it comes to ability to make connections to concepts with turbulent real world situations; it is always in hands of candidate. The professional and personality development empower an individual to apply concepts into real life situations

It is proved by researchers that personality variables are the determinants of success story

Blending of behavioral, temperamental, emotional and mental attributes characterizes with Business and Technical skills in a unique individual.

PROFESSIONALISM IMMUNIZATION

AIM is connected with the corporate and industries through its training and consultancy programmes

Interaction with the corporate world helps trainers in understanding and connecting the conceptual approaches with real issues those arise in organizations' system / process.

The tactics, clues, deviations from theoretical assumptions, tacit knowledge extracted as byproduct of intervention strategies of training programmes. It infuses into students to immunize them for effective practical life.

To fill the colors in Professional's dreams and aspirations

METHODOLOGY

- Power Point Presentation
- Interaction
- Experiential Sharing
- Psychological Tests
- Management Games
- Role-play
- Supporting Videos
- Brief lectures
- Questionnaires
- Case studies etc.
- Mock interview for confidence.
- Individual Counseling

Pre/Post Session

Pre-Session - We evaluate on the basis of assessment tools, TNI and interaction to articulate the gap in desired and existing level.

Post-Session support - We know that interfering factors cannot be eliminated by a single dose of training session. So we keep on dosing and tracking to participants through knowledge & experience sharing, social media learning, emails, blogs and SMS that ensure a better learn-



PROFESSIONALISM RELATED - “EKLAVYA”

- ✦ Understand corporate needs & Environment
- ✦ How to Develop corporate citizenship?
- ✦ Reprogramme your brain for higher success
- ✦ Learn Communication Skill
- ✦ How to develop listening skill?
- ✦ Tune up your body language
- ✦ The Art of Presentation
- ✦ Developing Professional & Business etiquettes
- ✦ Use E. I. for excellence
- ✦ Creativity and Innovation
- ✦ Leadership Development
- ✦ ABC of success in Professional life
- ✦ Count 3600 seconds in an hour
- ✦ Develop Decision Making ability
- ✦ The art of Problem solving

CAREER RELATED

- ✦ Crafting of the Impressive Resume
- ✦ Fight an interview with a right mindset
- ✦ How to sell yourself?
- ✦ Enhance CIQ – hit the ball for a Six

FACULTY DEVELOPMENT— “DRONACHARYA”

- ✦ Be an Architect before be a Teacher
- ✦ The role teachers in students achievements
- ✦ Learn Counseling skills

PERSONALITY DEVELOPMENT

- ✦ How to develop self-confidence?
- ✦ Learn to stay focused
- ✦ Personality Grooming
- ✦ Win life match without stress?
- ✦ Learn “Using failure - as a stepping stone”

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UPON COMPLETION

The students will be ready for future, striving for leaving footprints on those sands where none existed before.

They will be empowered to emancipate a newly discovered personality with the power of knowledge , skills, traits and leadership to stand apart from crowd.

APPROACH

AIM contributes in Professional, Personality and Career Development process through unique mode of Program Delivery.

Psychometric Assessment will be conducted during sessions through self appraisal kits. These appraisals help him/her in articulating and achieving a better understanding of the barriers standing in his /her ways to lead a more successful and effective life.

Sessions will help students in preparing strategies for overcoming those barriers which are preventing them from getting what they want out of their life.

CERTIFICATION

AIM will issue the certificates to the participants upon the completion.

FOLLOW UP

After completion of the programmes, Mock Interviews and Counseling sessions will be organized to gauge the depth of learning in order to polish their professional skills.

PAYOFFS OF THE PARTNERING

- Practical learning
- Certification
- Chances of getting Pre Placement Offer
- Enhanced Employability Skill
- Polished Professional personality
- Enhanced Functional & Social skills
- Higher College Reputation
- Personalised representation to Industries / Corporate



To fill the colors in Professional's dreams and aspirations

WE ASSURE YOU TO BRING



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- ADITYA BIRLA CEMENT
- ADANI POWER LTD
- BINANI CEMENT LIMITED
- DCM SHRIRAM RAYONS
- DAIKIN INDIA
- GENUS INFRA LIMITED
- GODREJ CONSUMERS LTD
- JK LAKSHMI CEMENT
- JK CEMENT—NIMBAHERA
- JK TYRE
- KEC INTL LIMITED
- MIKUNI INDIA LTD
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- PESTICIDES INDIA
- R K MARBLES LTD
- SRF
- WOLKEM INDIA LIMITED

AIM CORPORATE SERVICES

(TRAINING , CONSULTANCY & WRITING SERVICES)

OUR SERVICES

- Corporate Training programs
- Operations Consultancy for Industries
- TQM & TPM Implementation
- Management Consultancy
- Behavior Based Safety Implementation
- Performance Enhancement intervention
- Process Risk Management
- Professional Development programs
- HRD and HR Consultancy Services
- Professionalism Development
- Content Development

609-B, GORDHAN SKY,
JHOTWARA, JAIPUR



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